

verb [ict]

2010 ADVERTISING RATE CARD

verb [ICT] is a hybrid blog/magazine written by and for residents of Wichita, Kansas. **verb** was created in 2009 by a unique team of writers, bloggers, photographers and web geeks to answer the question, "What is there to do in Wichita?" The answer? *Everything*.

verb [ICT] is the most trafficked lifestyle website in **Wichita, Kansas** with over 24,000 pageviews per month.

verb [ICT] readers are movers, doers, eaters, drinkers, and shoppers actively looking to put their hard-earned dollars back into the Wichita community

More than 9,000 visits/month
Over 3,500 unique visitors
36% of readers are 18-34
27% are 35-49
51% are male, 49% are female
35% earn between \$30-60k/year
52% earn \$60k+
67% of readers are college educated

(via quantcast.com)

homepage banner ad: \$100/mo
homepage medium rectangle ad: \$100/mo
rotating run-of-site ad suite: \$75/mo
square button sidebar ad: \$30/mo
reverb newsletter sponsorship: \$30/mo

*quarterly & annual discounts available

contact advertising@verbict.com
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